

# Motortech.ai Cookie Policy

*Effective Date: 01/04/2026*

## 1. Introduction

This Cookie Policy explains how Motortech.ai (“we”, “us”, or “our”) uses cookies and similar technologies on our website <https://motortech.ai> (the “Site”).

We use cookies to ensure the Site functions properly, to analyse usage, and (where applicable) to support marketing activities.

Where required by law, we will ask for your consent before placing non-essential cookies on your device. You can manage your cookie preferences at any time via our cookie banner or settings.

## 2. What Are Cookies?

Cookies are small data files placed on your device (computer, smartphone, or other internet-enabled devices) when you visit a website. They are widely used to make websites work more efficiently, as well as to provide information to the owners of the site.

## 3. Types of Cookies We Use

We use the following categories of cookies:

### Strictly Necessary Cookies

These cookies are essential for the operation of the Site and cannot be switched off. They are usually set in response to actions such as setting privacy preferences or filling in forms.

### Performance / Analytics Cookies

These cookies help us understand how visitors interact with the Site by collecting information in an aggregated and anonymised form.

### Functionality Cookies

These cookies enable enhanced functionality and personalisation, such as remembering your preferences.

### Marketing Cookies

These cookies may be used to track visitors across websites to display relevant advertisements.

## 4. Cookies We Use

Cookie Name	Type	Provider	Purpose	Duration
_ga	Analytics	Google	Distinguishes users for analytics	2 years
_gid	Analytics	Google	Tracks user behaviour	24 hours
_gat	Analytics	Google	Limits request rate	1 minute
cookie_consent	Essential	Motortech.ai	Stores user cookie preferences	1 year

Note: We may update this list from time to time as our website evolves.

## 5. Third-Party Cookies

Some cookies are placed by third-party providers such as Google Analytics. These providers may process your data in accordance with their own privacy policies.

For more information, please see [Google Privacy Policy](#):

## 6. Managing Cookies

You can control and manage cookies in several ways:

- Using our cookie consent banner to accept or reject non-essential cookies
- Adjusting your browser settings to block or delete cookies

Please note that disabling certain cookies may impact the functionality of the Site.

For more information, see:

- [Google Chrome](#)
- [Mozilla Firefox](#)
- [Safari](#)

## 7. How this relates to personal data

Some cookies may process personal data. For more information about how we handle personal data, please see our Privacy Policy.

## 8. Changes to This Policy

We may update this Cookie Policy from time to time. Any changes will be posted on this page with an updated effective date.

## 9. Contact Us

If you have any questions about this Cookie Policy, you can contact us at: Email:

[support@motortech.ai](mailto:support@motortech.ai)