Cookie Policy for MotorTech.ai

Effective Date: 12/06/2025

1. Introduction

This Cookie Policy explains how MotorTech.ai ("we", "us", or "our") uses cookies and similar technologies on our website https://motortech.ai (the "Site"). By using the Site, you consent to the use of cookies as described in this policy.

2. What Are Cookies?

Cookies are small data files placed on your device (computer, smartphone, or other internet-enabled devices) when you visit a website. They are widely used to make websites work more efficiently, as well as to provide information to the owners of the site.

3. Types of Cookies We Use

We use the following types of cookies on MotorTech.ai:

Essential Cookies: Necessary for the website to function properly.

Performance Cookies: Help us understand how visitors interact with the website by collecting and reporting information anonymously.

Functionality Cookies: Enable the website to provide enhanced functionality and personalization.

Targeting/Advertising Cookies: Used to deliver relevant advertisements to users.

4. Cookies We Use

Cookie Name	Type	Purpose	Duration
_ga	Performance	Google Analytics tracking	2 years
_gid	Performance	Google Analytics tracking	24 hours
_gat	Performance	Limits request rate	1 minute
cookie_consent	Essential	Stores your cookie preferences	1 year

Note: We may update this list from time to time as our website evolves.

5. Third-Party Cookies

Some cookies on our site are placed by third-party services that appear on our pages. These third-party cookies are subject to their respective privacy policies.

6. Managing Cookies

You can manage or disable cookies through your browser settings. Note that disabling some cookies may impact your experience on our site.

For more information, visit:

Google Chrome

Mozilla Firefox

Safari

7. Changes to This Policy

We may update this Cookie Policy from time to time. Any changes will be posted on this page with an updated effective date.

8. Contact Us

If you have any questions about this Cookie Policy, you can contact us at:

Email: support@motortech.ai

Address: Registered office 1 The Briars, Waterberry Drive, Waterlooville PO7 7YH